

An Erasmus+ Cooperation Partnership project Project period: 2023-2026

The ASSET project integrates sustainability into accounting education, equipping students with essential skills for their careers and emphasizing their pivotal role in global sustainability. Through digital educational packages, innovative teaching guidelines, stakeholder collaborations, and international exchange programs, ASSET fosters a collaborative environment among universities, preparing accountants to tackle sustainability challenges with proficiency and awareness.

Teaching Accounting for Sustainability, Social and Environmental Transparency

ASSET



Goals & Objectives

The project aims to:

- incorporate sustainability into accounting education to prepare accounting students for their future careers and promote their critical roles toward a global sustainability.
- design digital educational packages and Intensive Study Programmes, producing guidelines for accounting teachers, and creating collaborative relationships with stakeholders.
- create a collaborative international space among universities.



Results achieved

Thanks to the collaboration with European universities, ASSET will implement three Intensive Study Programmes (ISPs). During the ISPs, students will participate in educational activities, on various areas of accounting that include:

- sustainability reporting;
- sustainability management accounting;
- sustainable financial and taxation strategies;
- assurance on sustainability reports.

Results:

- Design of digital educational packages.
- Design of guidelines for accounting teachers on innovative teaching approaches.
- Signature of Memorandum of Understanding with banks to be involved in the ASSET activities and of agreements with high schools to encourage the development of sustainability open-mindedness.
- New agreements/renewal of international mobility for faculty and students among partner universities.



Next actions

Potential follow-up actions for the ASSET project include: conducting a long-term impact assessment, refining educational materials, expanding partnerships globally, investing in research, engaging stakeholders regularly, supporting capacity building, and disseminating best practices. These steps will sustainably advance the integration of sustainability into accounting education, fostering a more responsible and impactful profession.



Project partners

Coordinating institution:

Universita' degli Studi di Urbino Carlo Bo (Italy)

Partner institutions:

- Universitaet Innsbruck (Austria)
- Universite De Bretagne Sud (France)
- Diethnes Panepistimio Ellados (Greece)
- Budapesti Corvinus Egyetem (Hungary)
- Ism Vadybos Ir Ekonomikos Universitetas Uab (Lithuania)
- Instituto Politecnico Do Porto (Portugal)
- Universitatea De Vest Din Timisoara (Romania)
- Universidad De Vigo (Spain)